

Milena Fajardo

De: Alexandra Ortiz <alexandra.ortiz@icorporateevents.com>
Enviado el: Tuesday, November 28, 2023 5:25 PM
Para: Alex Glock
CC: Jaime Escobar; Milena Fajardo; Mercy Karina Correia Moreno
Asunto: RE: OpenAirlines ---- Sponsorships 2024

Thank you, Milena.

Good day Alex,

Thank you for your interest in participating as a Sponsor for 2024 for the ALTA Conferences of FUEL & ENVIRONMENT, CCMA & MRO as well as AGM & Airline Leaders Forum.

Let me look into the different sponsorship opportunities available and come up with some package options that can include all 3 of the conferences and also individual per conference as well. Give me a day and I can get back to you by Thursday with so that you may review and present. And yes, we can also speak after this is presented to discuss any questions or doubts you may have. If so, I am available Friday, and we can coordinate a time to chat.

Once we have confirmed your participation, I will advise the Chairmans of each conference so that they are aware of what you have confirmed for their conference, and we will continue to move forward in working together to make your participation in each conference a success.

Once again thank you for your interest and look forward to speaking to you further and welcoming you soon as a Sponsor of our conferences.

Best regards,

Alexandra

From: Alex Glock <alex.glock@openairlines.com>
Sent: Tuesday, November 28, 2023 4:03 PM
To: Milena Fajardo <MFajardo@alta.aero>; Mercy Karina Correia Moreno <MCorreia@alta.aero>
Cc: Jaime Escobar <JEscobar@alta.aero>; Alexandra Ortiz <alexandra.ortiz@icorporateevents.com>
Subject: RE: OpenAirlines

Thank you Milena and it will be a pleasure to speak with Alexandra.

Alexandra, I am being asked to present my "marketing requirements" by early next week. Hence, it would be great if we could still have a Teams chat this week. Please let me know when convenient for you as I will revert with an invitation.

Cheers,
Alex



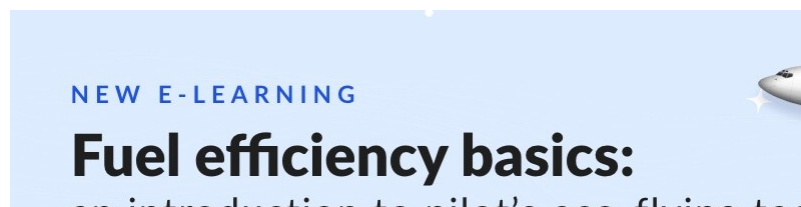
Alex Glock

VP SALES AMERICAS

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From: Milena Fajardo <MFajardo@alta.aero>

Sent: Tuesday, November 28, 2023 3:44 PM

To: Alex Glock <alex.glock@openairlines.com>; Mercy Karina Correia Moreno <MCorreia@alta.aero>

Cc: Jaime Escobar <JEscobar@alta.aero>; Alexandra Ortiz <alexandra.ortiz@icorporateevents.com>

Subject: RE: OpenAirlines

Importance: High

Good afternoon Alex:

Nice to speak with you again....

Of course we can check sponsorship availability for the events. The second edition of the ALTA FUEL & ENVIRONMENT CONFERENCE will take place in Bogota, Colombia on March 12-14, 2024 at the Hilton Corferias Hotel.

I copy Alexandra Ortiz who is the person in charge for all the details about the sponsorship opportunities available.

If you prefer, you can let us know your availability to schedule a call and review the details.

Any questions or suggestions, please do not hesitate to contact us.

Best Regards.

Milena Fajardo

Head of Environment and Sustainability

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From: Alex Glock <alex.glock@openairlines.com>

Sent: Tuesday, November 28, 2023 3:10 PM

To: Mercy Karina Correia Moreno <MCorreia@alta.aero>; Milena Fajardo <MFajardo@alta.aero>

Subject: OpenAirlines

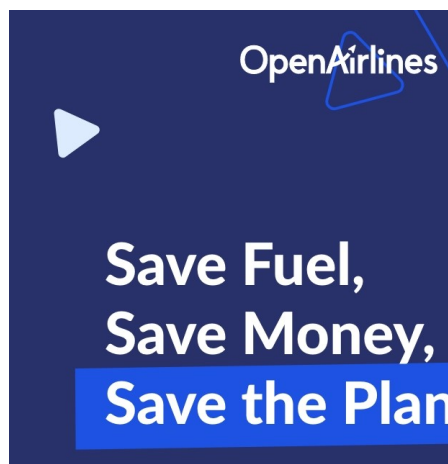
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Hello Mercy and Milena,

As you know I have been a long time ALTA member since the days it was incorporated with Alex de Gunten (and before with Bobby) when I held the Latin America VP Sales position for both Embraer and Bombardier. With that said, now with OpenAirlines, we currently do not enjoy the large Marketing budget to commit to such a membership. As you know, the company is 100% focused in reducing CO2 emissions in the aviation industry through several Fuel Efficiency programs. Hence, we are in the process of evaluating the marketing budget for 2024 and considering our level of attendance in the Fuel & Environment, CCMA and Leader Forum conferences. Therefore, in addition to our attendance, could you revert with a proposal of costs/package associated with a booth, sponsorship, speaking slot or any other incentives that I could submit to internal approval? Should you prefer, we could schedule a call this week to further discuss.

Looking forward to hearing from you.

Regards,
Alex



Alex Glock

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