**ALTA Emergency Response Group Meeting**

Nov 13 at 19:00 UTC (14:00 Panama City / 16:00 Sao Paulo).

**AGENDA:**

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| ➔ Opening  ➔ **Simulating Crises. Is your organization prepared?** – Ana Flavia de Bello Rodrigues, CEO at Cosafe for Latin America  ➔ **IATA Emergency Response Forum 2024: Main conclusions** – Heloisa Diniz, Business Continuity and Crisis Management Coordinator at Gol Linhas Aéreas and ALTA Emergency Response Group Chair  ➔ Closing |

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| ***Our special guest*** | |
|  | *Ana Flavia holds a degree in Social Communication from Federal University of Paraná, a specialization in Business Administration from FGV São Paulo and a master’s degree in Strategic Management from PUC Paraná.*  *CEO at Cosafe for Latin America.*  *Director of Communications at ASIS Chapter São Paulo.*  *She has extensive experience as a consultant and speaker in crisis management for brand reputation.*  *She has held leadership positions across various industries in the beverage, mobile telecommunications, cosmetics, communications, and pharmaceutical retail sectors.* |